

ICL Performance Products' Fire Safety Business Enters into Agreement with Barricade International

ICL Performance Products, maker of Phos-Chek, the world's leading brand of wildland and structural fire chemicals, announced today that it has entered into an agreement with Barricade International to market and sell Barricade brand Fire Blocking Gel. ICL will add Barricade to its line of world-class fire chemicals. ICL already sells a fire suppressant gel, Phos-Chek AquaGel-K, a powdered gel concentrate, used in aerial firefighting by CalFire and other agencies. Barricade, a liquid concentrate, will allow ICL to pursue ground application and structure protection markets where gels add the most value.

Edward Goldberg, ICL's Fire Safety Business Director, said "Phos-Chek is known worldwide as a high-quality, high-performing and safe brand. We had the opportunity to survey all the gels on the market and we believe that Barricade is the most effective and most environmentally friendly liquid concentrate gel on the market today." In fact, Barricade was recently awarded a "Champion" designation by the Environmental Protection Agency for being the only liquid fire gel concentrate that is free of nonylphenol ethoxylates (NPEs), a potentially hazardous surfactant found in other liquid concentrate gels. Surfactants are chemicals that stabilize mixtures of oil and water.

"Our company is eager to move forward with Phos-Chek. Barricade and Phos-Chek share the important mission of saving lives and property," said John Bartlett, veteran Florida firefighter and President of Barricade Fire Gel. "I am confident this new strategic partnership will enable many more homes and businesses to be saved from destruction in wildfires while allowing my brother and sister firefighters to accomplish their difficult jobs with increased safety."

Barricade has been widely recognized for its effectiveness in protecting structures and wildland from surrounding forest fires. It is used by fire departments in areas susceptible to forest fires and is available for individual homeowners in retail markets.

"We are very excited to be able to add this superior fire gel to our Phos-Chek product family and we are looking forward to working with John Bartlett and his Barricade team," Mr. Goldberg added.

ICL Performance Products

With North American headquarters in St. Louis, Mo., ICL Performance Products is one of the core operating segments of ICL – Israel Chemicals. The transnational supplier of phosphoric acid, phosphate salts, fire chemicals and related chemicals has major production facilities located in Europe, North and South America, Israel and China.

Product lines include wildland fire retardant, fire suppressant foams and gels, food-grade phosphoric acid, phosphate salts, food additives and hygiene products, as well as specialty products based on aluminum oxide and other raw materials. The company's Phos-Chek brand fire chemicals assist the world's fire fighters and fire management agencies in their mission to protect lives, property and natural resources. For more information, 909-983-0772 or visit www.phoschek.com.

For further information on Barricade, visit www.FireGel.com.